

Spring 2010 Mainland China & Taiwan Sales Mission

May 10-14/2010 - Shanghai, Guangzhou, and Taipei

Registration Deadline: March 15, 2010

The Evergreen Building Products Association's US-China Build Program is organizing its thirteen sales mission and seminar series for US building materials manufacturers and suppliers to three of mainland China and Taiwan's growing markets: Shanghai, Guangzhou, and Taipei.

The theme of the half-day seminars is: Energy Efficiency, Green Building Materials, and Earthquake Resistant Construction in Commercial and Residential Construction. The seminars will include information to familiarize Chinese developers, architects, and importers about the benefits of using US building materials including energy efficiency, earthquake resistance, testing standards, sustainable production, and quality. Ample time will be included during two table top mini-trade shows or seminar attendees to display product samples and literature meet with Chinese attendees.

Visit http://x.ep.org/en/programs/us_other_events/258 to view the program flyer and registration form or contact Katie Ingram for more information at katie.ingram@trade.idaho.gov.